



Citizen-led renovation

SPAIN, València Sostenible



ENERGY

Services' overview



**AJUNTAMENT
DE VALÈNCIA**



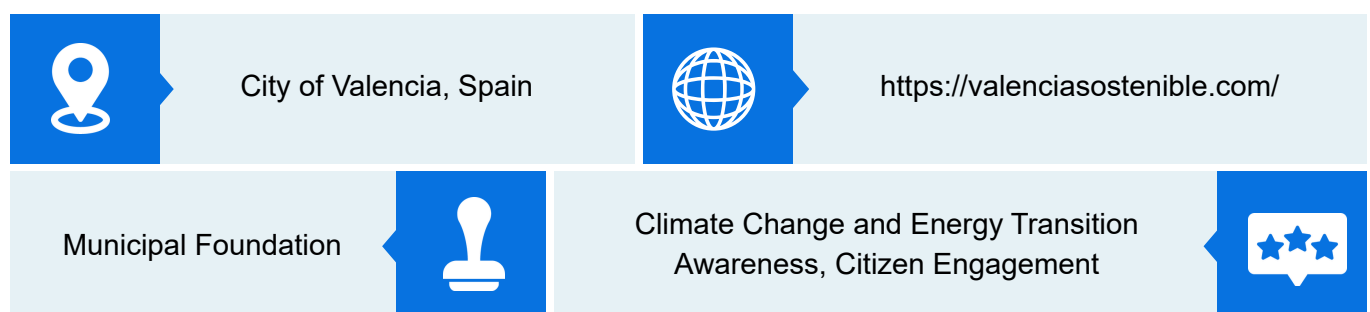
**València
Sostenible**

València Sostenible (VS) is a municipal foundation under the Ayuntamiento de València, dedicated to addressing climate change and driving the energy transition. Their mission is to transform Valencia into a resilient, sustainable, and fair city capable of meeting the challenges of global warming. They work closely with citizens, institutions, and public and private initiatives to promote environmental awareness and equitable solutions. Through the Observatori del Canvi Climàtic and the Oficina de l'Energia, they provide education, resources, and guidance to foster active participation in the ecological transition.

Their efforts include managing European projects, attracting investment, and offering expertise in resource management to both individuals and organisations. By collaborating with all stakeholders, they aim to tackle the global energy emergency and create a city that prioritises sustainability and social justice. VS is firmly committed to environmental protection and ecological transition, their goal is to raise awareness about climate change and the urgent need for energy transition, and their mission is to lead transformative projects that build a fair, democratic, and sustainable society, while empowering citizens through education and information.

VS's support services will empower communities to lead sustainable renovation projects. These services include tailored technical guidance, financial advice, and project management for citizen-led initiatives. VS will help communities design strategies, develop business models, and access resources for efficient building renovations. By fostering local ecosystems and strengthening capacities through training, workshops, and continuous support, VS ensures long-term project success. Knowledge sharing and best practices will drive innovation and replication across regions. The implementation plan for València focuses on three pillars: raising awareness and communication, building capacity and networks for CLR collectives, and providing technical assistance throughout renovation projects.

València Clima i Energia (VCE)



Collectives supported

REC Castellar L'Oliveral (Valencia City)



The collective focuses on reducing GHG emissions, increasing local energy independence, and ensuring fair access to clean energy for all citizens. They promote sustainable generation and consumption of renewable energy. Committed to reduce GHG emissions, increase local energy independence, and ensure fair access to clean energy for all citizens by encouraging public participation and raising awareness.

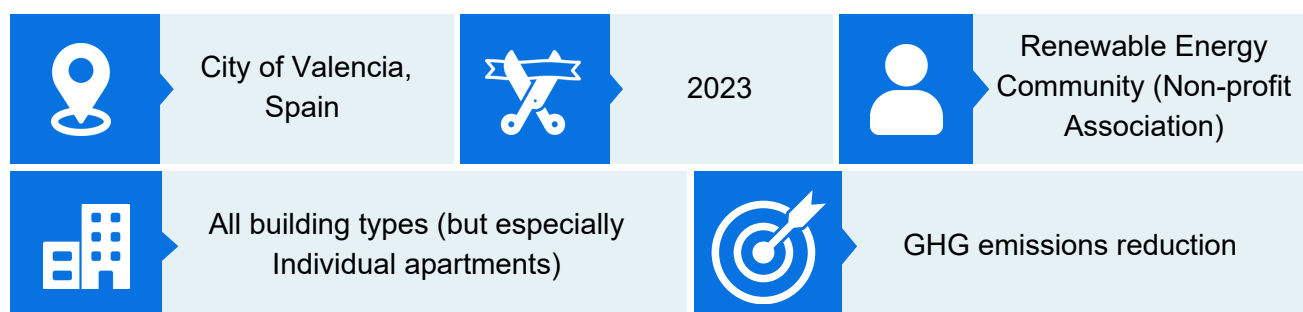
Significant steps have been taken to engage citizens and build capacity. An agreement has been signed with the EC, marking a key milestone. A dedicated webpage has been launched, including a registration form that has already attracted over 50 participants. Communication efforts have begun through a campaign featured in the one-stop-shop newsletter and across social media platforms. The Ambassador has played an active role in promoting awareness and encouraging participation.

The upcoming phase focuses on deepening engagement and strengthening technical and organisational capacity. Budget requests will be submitted to providers, and training sessions will be organised for interested participants to clarify technical aspects. Work will advance on Project 1 support services, alongside defining criteria for collective purchasing. Communication will intensify through social media campaigns, posters, and updates on the EC website.

A major challenge remains sustaining commitment despite budget uncertainties and managing high demand in a saturated sector. However, communication has proven crucial, and the initiative is already considered highly successful. Next steps include supplier engagement and refining capacity-building plans.

REC Castellar L'Oliveral (Valencia City)

<https://celcastellaroliveral.org/>



REC Russafa

The collective promotes the creation of a neighborhood energy community to achieve the goals of improving the environment, creating new bonds between neighbors, reducing the cost of energy in general, and in particular, our own electricity bills.



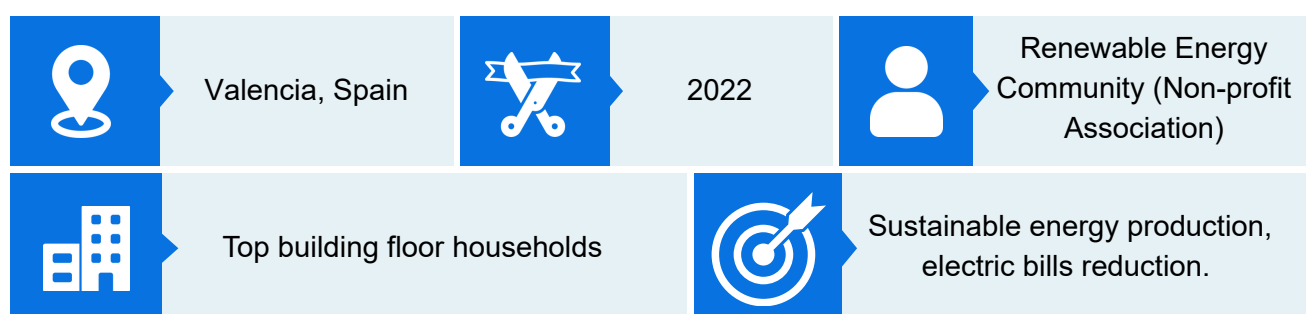
The project initiated by the grassroots collective in Ruzafa focuses on the installation of solar panels on municipal rooftops made available by the City Council, enabling residents to collectively produce and share renewable energy within a local energy community. Supported by the CLR initiative, the project strengthens citizen-led action in line with the European directive on renewable energy communities and its Spanish transposition.

Within CLR Phase 3, the ambition has expanded: beyond municipal roofs, the collective now aims to extend the model to private top-floor apartments, unlocking additional rooftop potential and broadening citizen participation. This evolution reflects both the strong local interest and the willingness to scale up the initiative to maximise renewable generation capacity and community ownership.

Citizen engagement has progressed steadily, marked by the signing of the agreement with the European Commission and the organisation of three launch meetings to present the project to residents. A communication campaign has been rolled out through the one-stop-shop newsletter and social media channels. To date, more than 38 people have expressed interest, including three residents from outside the immediate REC neighbourhood. A technical service has been contracted to carry out the works and is currently developing a selection form for participating households.

The immediate next step is the selection of households that will join the energy community, including those from private top-floor apartments under the extended scope. Once selected, capacity-building activities will be organised to help participants understand the technical, legal, and financial aspects of rooftop solar installations and collective self-consumption schemes. Communication efforts will continue in parallel to maintain momentum, expand outreach, and reinforce the role of local ambassadors in engaging additional neighbours and consolidating the community's involvement.

REC Russafa



CER Zaidía

The CER Zaidía Collective Renewable Energy Community is a project promoted by the Zaidía Neighborhood Association, with the aim of enabling the neighborhood and surrounding area to generate and manage its own 100% renewable energy, saving costs and caring for the environment.



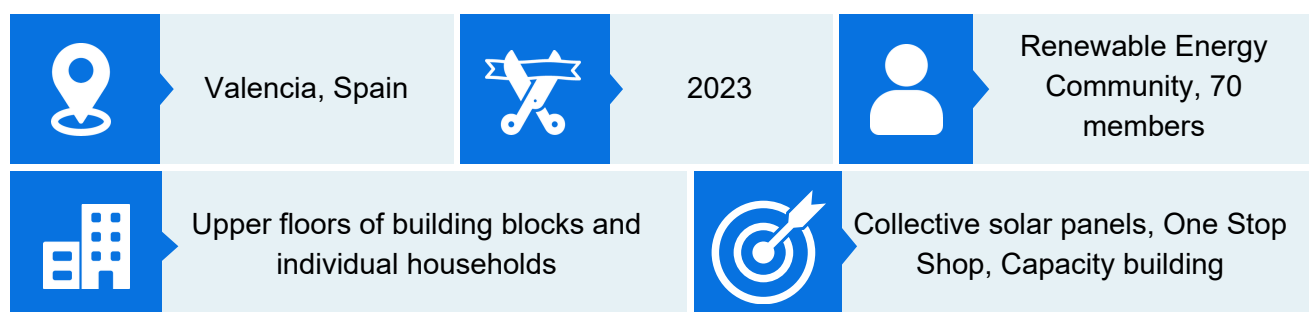
The project primarily targets upper floors of building blocks and individual households, making use of available rooftop space for collective self-consumption. Currently, 50 families are part of the community, with additional capacity still available for new members. Particular attention is given to vulnerable groups through free workshops aimed at lowering energy bills and promoting low-cost, do-it-yourself energy efficiency improvements.

Citizen engagement has advanced with the organisation of three launch meetings to present the project to residents. A communication campaign has been deployed through the one-stop-shop newsletter and social media channels. To date, more than 38 people have expressed interest, including two residents from outside the immediate REC neighbourhood. A technical service provider has been contracted to carry out the works and is currently developing a form to support the transparent selection of participating households.

The immediate next step is the selection of households that will formally join the installation phase. Once confirmed, capacity-building sessions will be organised to help interested residents better understand the technical, legal, and financial aspects of the installations and collective energy management. Communication efforts will continue in parallel to maintain engagement, strengthen the ambassador role within the neighbourhood, and ensure the progressive inclusion of new households.

CER Zaidía

<https://avzaidia.com/comunidad-energetica-renovable-cer/?v=15e46c79400b>



Colophon

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